

Rail Aid concludes with live online event and gala auction

November 26, 2020



A week-long fundraising mission bringing the UK rail community together to raise funds for the Railway Children, finishes on Friday with [Rail Aid Live](#) and a Gala Auction.

[Rail Aid Live](#) will begin on Friday, November 27, at 7.30pm, with an online show jam packed with fun and fundraising featuring many famous faces from across the region.

Dave Ellis, Corporate Partnerships Manager, said: "Rail Aid Live will showcase delights such as teams from all corners of the rail industry performing their dances for The Locomotion Challenge, the Mystery Guest Competition finale, and even one brave senior rail executive having his legs waxed.

"By signing up to watch Rail Aid Live now, you could be in with a chance to win £100 of Amazon vouchers, with the winner announced during the broadcast."

The week has included a quiz hosted by Sir Peter Hendy, Rail Aid Bingo hosted by Strictly winner Kelvin Fletcher and a Mystery Guest competition created by Rail Forum Midlands.

Rail Aid Week has also included a spectacular [Gala Auction](#), which is open for bidding until 8.25pm on Friday evening, and which features a host of money-can't buy experiences and other fantastic lots.

Dave said: "In common with so many plans for 2020, the fundraising programme of industry charity Railway Children was torpedoed by the COVID-19 outbreak.

"With the pandemic also disproportionately impacting those in society who were already at risk, the situation was a "double whammy" of a very significant drop in fundraising coinciding with the charity's work to protect and support vulnerable children becoming more vital than ever.

"Hence the creation of Rail Aid, a major fundraising initiative dubbed "the railway's answer to Children In Need", which is happening right now to raise critical funds for Railway Children.

"The rail industry has been fundraising for Rail Aid for the past few weeks and this week is Rail Aid Week, which has come to fruition following months of planning, logistical challenges and a gargantuan effort from all involved.

"It has been a real triumph of the rail industry's generosity and unique camaraderie with [Rail Aid Live](#) set to conclude the proceedings with something incredible."

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