

Rail Business Daily supports White Ribbon

November 24, 2021



Rail Business Daily is approved as a White Ribbon UK-accredited organisation – a signed commitment to support global efforts to change behaviours and cultures that lead to abuse or violence against women and girls.

Today (25 November 2021), the entire team at Rail Business Daily is united in supporting White Ribbon Day with internal engagement and education seminars taking place across the company's five offices in the north, midlands and south of England as well as in Australia and India.

Rail Business Daily is calling for an end to male violence against women and girls. White Ribbon Day marks the beginning of 16 days of action to try to bring this unacceptable behaviour to an end – calling for everyone in communities, organisations and workplaces to come together and say “no”, unequivocally, to these criminal acts.

“No” to committing these acts. “No” to excusing these acts. “No” to being silent about these acts.

Simon Taylor, Group Managing Director, at Business Daily Group, said: “Today we are all reminded of how domestic abuse and violence, left unchallenged and unchecked, can have such devastating effects on people's lives. Under the banner #AllMenCan, our team at Rail Business Daily is calling on all men to take

action and to make a stand – creating a better and safer environment for women and girls worldwide – at home, in the workplace and in general life.

“As a White Ribbon accredited organisation, we are uniting our team, across all offices and home workspaces, to come together to confront and discuss male violence. We are all wearing white ribbons, as well as running important discussion groups to highlight the matter.

“Together, we hope to play our part – to reinforce the message that violence of any kind or interpretation against women and girls has no place in our business, industry or society.

“Our message is clear, **all men’s violence against women and girls must end now.**”

Business Daily Group CEO, David McLoughlin, said: “Despite what some might tell themselves, there is no excuse and no exception for male violence against women and girls. There never has been, and it’s the job of all men to be well aware of this fact and make it known to others.

“Real strength, we believe, is not about lashing out. It’s not about violence. It’s about bringing a tough topic out into the open, and creating a space where every male is prepared to call out sexist, harassing and dangerous behaviour towards women.

“It’s about vigilance, and also about education. It’s about getting men to think about their own actions, and whether they make women feel safe or intimidate and put them in danger. And, beyond this, it is about listening to women – being true allies.

“When someone wears a white ribbon they pledge never to commit, excuse or remain silent about male violence against women. Personally we wear our white ribbon with pride today. As a business we will wear it as a badge of solidarity and action forever.”

Rajinder Pryor MBE, who works closely with White Ribbon UK whilst championing equality, diversity and inclusion in a number of senior rail industry roles (Network Rail Telecom and Women in Rail Trustee), said: “We are grateful to Rail Business Daily for the platform they generously provide along with the team’s ongoing support and commitment in engaging and educating colleagues across the rail industry. David and Simon have stepped up to be huge advocates for White Ribbon UK and all that it stands for leading as role models for the theme this year that #AllMenCan.”