

Rail Director: Embracing digitisation – survival is at stake

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The Founder of Duddle and former Managing Director at Network Rail, Tim Robinson, has told Rail Director that every rail business, whatever its size, needs to embrace digitisation.

The founder of the e-commerce logistics technology specialist is the cover feature of the latest edition of the magazine covering track-to-train.

He said: “While the future is not all about digitisation, it will play a very big part in giving this transforming industry its new shape and make a major contribution to its success.”

Hard copies of the magazine have now arrived at more than 2,200 rail industry leaders and subscribers, with the [online edition now live to read for free by clicking here](#).

The interview with Tim is one of several in the latest edition of the magazine. It also features special features on the recent COP26 and with Derek Butcher, Route Asset Manager at Network Rail, who discusses the issues the railway faces when it comes to earthworks.

You will also be able to read about the Integrated Rail Plan, Union Connectivity Review, a feature with Hull Trains' new Managing Director David Gibson, and a joint interview with Xrail's Munir Patel, UKIMEA and Global High-Speed Rail Leader for Arup Andrew Went and Railway Industry Association's Exports Director Neil Walker.

Rail Director's Danny Longhorn said: "It has been a busy month with long-awaited government announcements alongside interviews with rail industry experts. But it has been thoroughly enjoyable putting together the latest magazine and I never tire of hearing the stories of those working in the industry."

For those wanting to get the magazine first, and in hard copy, [click here](#).

Chris Wiles, who leads the RBD Publications team, said: "December's Rail Director really caps off a fantastic year for everyone involved in the publication. It is a magazine that continues to go from strength to strength.

"Work is well underway on January's edition, with very limited spaces available, so get in touch quickly if you want to start off 2022 showcasing your products and services to rail industry experts."

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