

Rail Forum Midlands Mystery Guest competition for Rail Aid 2020

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UNITED for CHILDREN on the STREETS

Many of you will remember that family favourite, sporting celebrity quiz show, A Question of Sport.

Well, Rail Forum Midlands (RFM) recreated one of the popular rounds, 'Mystery Guest', but with four well-known rail personalities instead.

In the original version, trying to work out who the famous sporting guest from a short video, with their identity hidden until the end, was no easy task, and the RFM version created for Rail Aid was just as tricky.

In support of this fantastic charity event, everyone across the railway family could show their industry knowledge and take part in Rail Aid Mystery Guest. Not only was it great fun for all who took part with the opportunity for the entrants to win prizes, but also each entry helped to bring essential support to Railway Children and the children they help every day.

Rob Capener, Director of Marketing and Fundraising, Railway Children said: "We have been completely overwhelmed by the support we received from so many companies and individuals for Rail Aid. The way an entire industry united at such a challenging time for the whole country is just remarkable. The Rail Forum

Midlands Mystery Guest competition was such a brilliant idea and gave people a fun way to get involved and raise money. To have raised over £536k in our first year of Rail Aid is just incredible and these lifesaving funds will help us to support so many of the children and families who have been hit so hard by the effects of COVID-19.”

The identities of the Mystery Guests were revealed in a live online show on Friday 27 November.

Anna Delvecchio, Mott MacDonald and one of the ‘Mystery Guests’ said: “This was a really fun way to help raise necessary funds for Railway Children and Mott MacDonald is pleased to make a donation of £1,000. We are delighted to support the charity with its important work making a difference to the lives of vulnerable young people all over the world.”

Karen Jackson, Programme Delivery Executive at RFM said: “We would like to thank everyone who took part in the Rail Aid Mystery Guest competition and to all the rail personalities featured in the videos. A huge thank you must also go to RFM member Inside Out Group for their work in editing the videos.”

If you missed Rail Aid week and would like to make a donation you can still do this by visiting www.railaid.co.uk.

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