

Rail industry golf fundraiser helps charity uniting UK against suicide

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Loram UK, Ford & Stanley Group and Aura Brand Solutions came together in partnership to host rail industry colleagues at Horsley Lodge in Derbyshire on June 10th. The golf day raised awareness and funds for Campaign Against Living Miserably (CALM), a charity which unites against suicide.

The day saw 30 golfers descend on the grand course. Guests were welcomed with breakfast baps and coffee before they teed-off, along with an opportunity to donate in support of CALM for some unique tokens including a Mulligan to use anytime and a second shot for closest to the pin.

Upon completion of the course, guests enjoyed a buffet and further refreshments before prizes were awarded and a raffle was held to further support CALM.

The event was a tremendous success and a fantastic £600 was raised as a result of the fundraising initiatives and opportunities across the day.

Winners announced include Nige Ward from Chrysalis Rail for Longest Drive, Martin Elliott from Aegis for Nearest the Pin and Daniel Taylor and Sam Ford from Ford & Stanley for 1st and 2nd individual

respectively.

Prizes were also awarded to 1st, 2nd and 3rd teams. 1st team winners were Rob Purdy from SNC Lavalin, Miles Hatton from Unipart Rail, Brian Ferguson from Gemini Rail and Daniel Taylor from **Ford & Stanley**. 2nd team winners were Anthony McBride from Loram, Dan Saxton from TÜV Rheinland, Paul McQuade from SLC Rail and Sam Ford from **Ford & Stanley**. Finally, 3rd team winners were Nick Sinclair, Phil Reynolds & Matthew Newton from Loram and Catherine Appleby from Rail Forum UK.

Nick Sinclair, Production Manager at **Loram UK**, said: "The whole event was a solid, resounding success, bringing smiles and enjoyment to all involved. What a great testament to collaboration and coming together post covid, a real breath of fresh air!

"On a personal note, my sincere thanks and appreciation for allowing me to choose the preferred charity. Those of you that know me personally will be aware I lost my little sister to suicide a few years back, she could not of had a more loving and supportive family around her but still made the most horrendous choice. It is a real problem in the UK that does not get the attention it so desperately deserves, if the money we raised helps save just one life then it is so very worth it, thank you!"

Daniel Taylor, Director at **Ford & Stanley Group**, said: "It was a pleasure working in partnership with Loram and Aura to bring together industry colleagues to network and enjoy some friendly competition, while also supporting a very worthy and important charity. Thank you to all who attended for embracing the day and making it such a success."

Stuart Day, Sales & Marketing Director at **Aura Brand Solutions**, said: "We had a fantastic day at a beautiful golf course with our colleagues and customers in the rail industry. Working with Loram and **Ford & Stanley** is always enjoyable and we look forward to doing it again next year."

Simon Gunning, CEO at **CALM**, said: "We were absolutely thrilled to be selected as the beneficiary charity for Loram, **Ford & Stanley** and **Aura Brand Solutions**' Charity Golf Day at Horsley Lodge. Individuals working within the railway sector are at an increased risk of having first-hand experience with suicide, therefore raising awareness of the issue and of the support that is available for anyone struggling is vital. Additionally, we are extremely appreciative of the funds raised via this fantastic event."

Following the success of the event, Loram, **Ford & Stanley** and Aura are delighted to announce that the charity golf day will feature as an annual occasion. All three partners look forward to welcoming industry colleagues, customers and friends again in Spring of 2023.