

# Rail Supply Group Appoints Leading Industry Experts Jacqueline Starr and Elaine Clark

March 23, 2021



The Rail Supply Group (RSG) has announced the appointment of two leading experts to its industry-wide Council, Jacqueline Starr, CEO of the Rail Delivery Group and Elaine Clark, CEO of the Rail Forum Midlands.

Jacqueline Starr became CEO of The Rail Delivery Group (RDG) in December 2020, replacing Paul Plummer. The RDG brings together the companies that run Britain's railway into a single team with one goal – to deliver a better railway. Jacqueline's passion and expertise in bringing the industry together to deliver better customer experience will be central to her role with RSG.

Elaine Clark is CEO of Rail Forum Midlands (RFM), a national industry association based at the centre of one of the largest clusters of rail businesses in the world. With some 250 members, RFM has been leading the Rail Sector Deal 'Midlands Pilots' project, which is specifically designed to encourage SME growth through collaboration and schools engagement.

In 2020, Elaine was instrumental in establishing a series of 'Dragon's Den' style events in which SMEs were given the opportunity to collaborate and respond to clients' needs. Several successful pitches are now being taken forward by clients and RFM is planning further events to address some of the industry's

biggest challenges including decarbonisation.

Philip Hoare, Chair of the Rail Supply Group said: “The Rail Supply Group is driven by accomplished individuals who are ready to use their experience and expertise to implement positive change for the entire rail industry. I warmly welcome Jacqueline and Elaine, two such leading experts, to the RSG. Each brings their unique and much needed expertise at a pivotal time for our industry’s ambition to build back better.”

About her appointment to the RSG Council, Jacqueline Starr, said: “I am delighted to be joining the Rail Supply Group Council, and to be representing train operating companies. The rail supply chain plays an important role in ensuring we deliver the best possible service to our customers, which will be more important than ever as we look to attract people back to rail and support a green recovery.

“In the wake of the pandemic, the railway will need to adjust to a new environment that reflects the changing needs of our customers and the imperative to reduce whole system costs. Meeting these challenges will require ingenuity, innovation and agility – all of which the supply chain excels in. I look forward to working with the RSG Council to support a vibrant UK supply chain and to deliver a railway that has customers at its heart.”

About her appointment to the RSG Council, Elaine Clark, said: “It’s an honour to join the Rail Supply Group Council to represent the Midlands and the wider rail supply chain. The RSG has an important role to play working with Government to ensure the environment is conducive for our industry to thrive. I believe this means working in partnership to achieve a safe, sustainable and affordable railway for all our customers. In particular, through RSG, I will be working hard to make sure we understand the crucial role that SMEs play and the new opportunities they bring.”

*Photo credit: Rail Delivery Group*