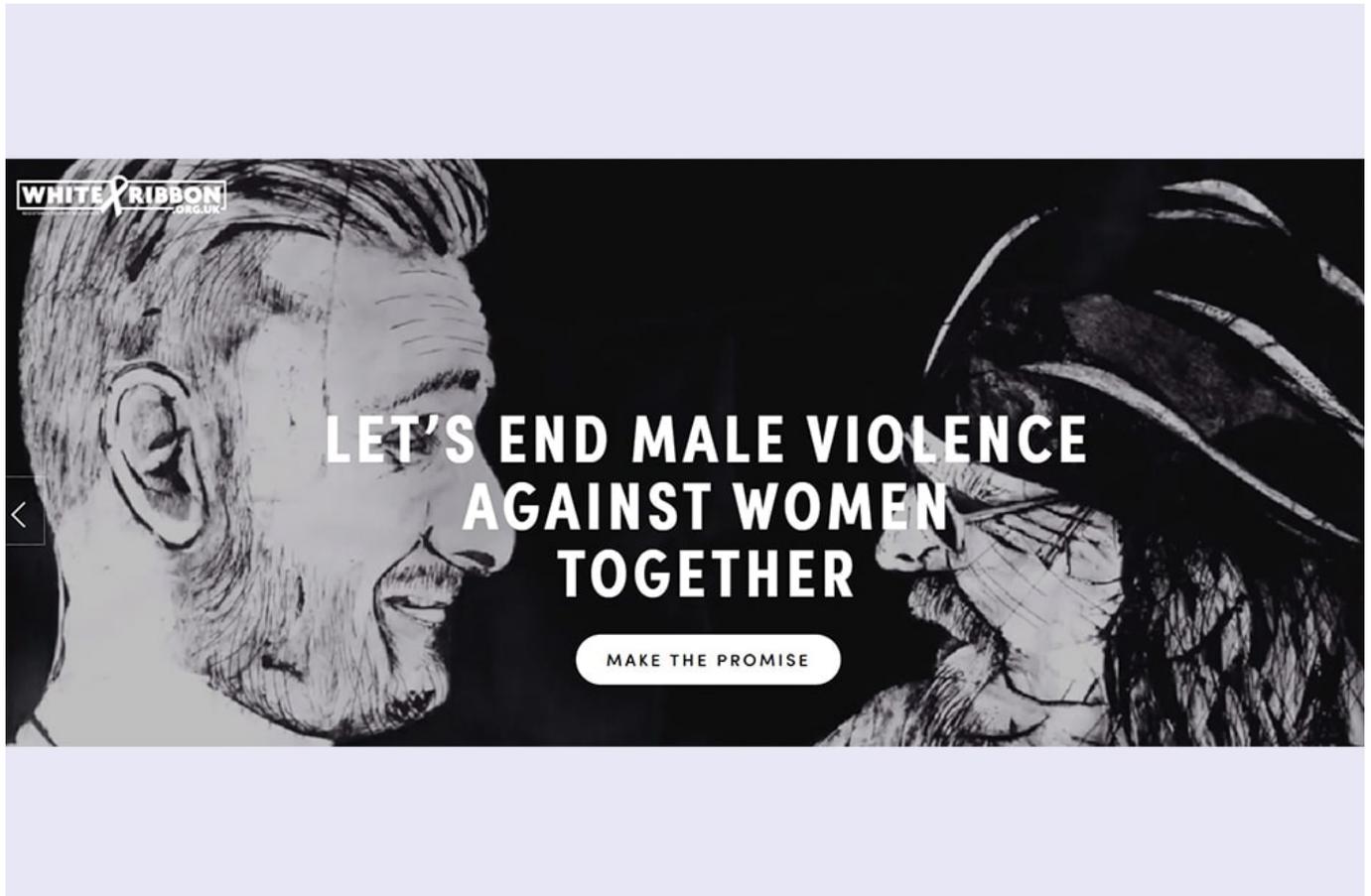


## Railbusinessdaily.com joins White Ribbon movement to end domestic abuse

May 14, 2021



Railbusinessdaily.com is proud to have been approved as a White Ribbon UK-accredited organisation. It demonstrates the internal and global commitment of encouraging collective action and to change the behaviours and cultures that lead to abuse or violence.

Throughout 2020, reports of domestic abuse in the UK increased dramatically, with the Refuge charity reporting a 25 per cent increase in calls and online requests. Although domestic abuse impacts people of all genders, there is significant evidence that women are disproportionately affected.

Samantha van Deventer, RBD's internal lead on Diversity and Inclusion: "As a media-based business RBD has multiple, far reaching, platforms. We would be remiss to not use the voice we have as a force for good. The White Ribbon UK accreditation process is quite comprehensive, and we are proud that as a business we have committed to supporting this initiative.

"We have the opportunity to make a real difference and will continue to support White Ribbon UK, and our other causes, in the years to come. The White Ribbon UK initiative aligns with the work we are doing as a business to promote diversity and inclusion across the Group."

Anthea Sully, Chief Executive of White Ribbon UK said: “We are delighted that Railbusinessdaily has shown its commitment to ending violence against women. As the respected daily rail news service, it has the power to reach many thousands of people, especially men, to raise awareness and change the cultures that lead to violence against women and girls.”

“Railbusinessdaily has agreed a powerful action plan for the next three years and we are looking forward to working with the team in getting our message out to bring long lasting change. By working together, we can end violence and abuse from happening in the first place.”

You can make the White Ribbon Promise to never commit, excuse or remain silent about violence against women and sign up to be a White Ribbon Ambassador at <https://www.whiteribbon.org.uk/>