railbusinessdaily.com launches RBD Community to support businesses in the rail sector

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railbusinessdaily.com (RBD) is delighted to announce the launch of the RBDCommunity – a dedicated business resource specifically set up to meet the needs of organisations working in the rail sector.

As a media powerhouse in the UK, with a complementary suite of business services focused on serving the rail sector, it was clear there was an opportunity for organisations in the industry to benefit from RBD's impressive supply chain and industry connections, not to mention access to a wealth of industry intelligence received almost on an hourly basis.

David McLoughlin, CEO at Business Daily Group, said: "RBD as an organisation has grown exponentially since we first launched the business four years ago and is now firmly established as the sector's go-to rail business partner. Being able to offer an additional route of support for rail companies was an obvious development for RBD, and we are delighted with the positive response we've had from the industry and the validation that there is a real need for this type of business resource."

Eli Rees King, Head of Product and Marketing for the RBD Community, added: "The RBD Community provides organisations in the rail sector with a powerful business tool with value and return at its core. Not only will businesses benefit from market profile raising opportunities and access to market intelligence, there is also rail expertise on hand, and the opportunity for engagement and collaboration. Companies who sign up to be part of the community can take advantage of a whole range of benefits and we are really looking forward to working with organisations in the RBD Community!"

The RBDCommunity team is made up of Dan Clark, Head of RBDCommunity, Eli Rees King, Head of Product & Marketing, and Rachel Woodman, Client Relationship Manager. For more information about how to join the RBDCommunity and how your business can benefit, visit www.railbusinessdaily.com/rbd-community/