

RBD Community focuses on empowering businesses to prosper at Railtex

May 9, 2023



RBD Community (RBDC), the sector's go-to rail business network, will be highlighting how it can help companies to do more business in rail at Railtex from 9-11 May.

Rail Business Daily's co-founder Simon Taylor and the team will be at stand E34 throughout the event to highlight Community membership benefits, share how its acting as a force for good in the industry, and answer delegates questions. The RBDC launched in 2021 and is now the fastest-growing community in rail.

Managing director Dean Bruce said: "Railtex is a key date in the diary for companies already doing business in rail and those looking to get started. RBDC is designed to maximise opportunities like this and keep people connected with each other long after the crowds go home.

"We're looking forward to meeting new connections at Railtex and exploring how we can help power their business growth in rail – and seeing our existing members to share more about what's coming next. It's an opportunity for delegates to discuss challenges and business goals with our expert team, and the perfect time to get on board and become an RBDC member."

The RBDC gives members access to a wide-range of membership benefits, resources, tools, events, new connections, and networking opportunities.

What's new?

And the Community has developed its offering further this year, introducing a more expansive profile enhancement package that includes:

- Brand-boosting news stories seen by thousands of decision makers and influencers daily
- An advert in the hugely popular Rail Director magazine.
- A microsite with valuable backlinks and Google search visibility.
- Promotion in the Rail Business Daily 7.00am newsletter.
- A marketing and website review.

It also provides an annual subscription to Rail Director magazine and access to intelligence and networking events that help you to get ahead in the industry.

The new package is worth £3,800, but membership is available from less than £1 a day!

“We’re also in the process of enhancing One Place, the RBDC exclusive membership portal that launched last year, where members can find everything they need to succeed from a single source, including access to all of the latest tenders and funding, a section which is particularly popular with our members,” adds Dean.

Connect with RBDC at Railtex

Visit the RBDC team at Railtex, at stand E34. You can contact Louise to pre-book an appointment at louise@railbusinessdaily.com And learn more about the RBDC at <https://community.railbusinessdaily.com/>