

## RBD gives Women's Aid a platform to help more vulnerable people

March 15, 2021



RBD is teaming up with the national charity working to end domestic abuse against women and children.

**Women's Aid** is our new Charity of the Year, in which we will raise awareness and funds for their vital work.

Our partnership comes as the charity comes under huge pressure to support an increasing number of women and children supporting victims and survivors of domestic abuse.

David McLoughlin, Chief Executive of the Business Daily Group, said: "We are delighted to announce that Women's Aid will be our new Charity of the Year. It is such an important charity that has helped so many women and their children flee domestic abuse.

"It is heart-breaking to hear the terrible experiences of women and children and that cases of domestic abuse have been increasing during the pandemic.

"As RBD continues to grow, we want our impact on the industry to grow. Our email reaches 50,000 people every day and our website receives over four million website views every year so we hope to be able to

play a positive role in raising awareness in the incredible lifesaving work of Women's Aid."

The news comes weeks after RBD joined forces with some of the country's biggest organisations, including Network Rail and HS1, by launching an Online Safe Space on [www.railbusinessdaily.com](http://www.railbusinessdaily.com)

Developed by the Royal Mail, the discreet portal has a short questionnaire to determine a person's domestic abuse and provides a variety of helpful support, advice and contact information to those at risk or experiencing domestic abuse.

It also follows the collaboration by train operating companies to offer free train travel for those fleeing domestic abuse to refuge accommodation, which has been vital for 1,020 people, including 273 children.

This month marks a year since the Women's Aid's Rail to Refuge scheme was launched in the South of England with Great Western Railway (GWR) and Southeastern. The following month it was embraced by all of Britain's rail networks.

Faye Connelly, Fundraising Manager at Women's Aid, said: "We are delighted to have been chosen as RBD's Charity of the Year and are excited to have you as part of the movement towards a society where domestic abuse is no longer tolerated. Thank you for thinking of survivors. We look forward to seeing what fantastic things you are able to achieve this year."

Visit [www.womensaid.org.uk](http://www.womensaid.org.uk) for more details.