RailBusinessDaily

'Return to Rail – The Challenge' Monday 28 June to Friday 2 July

June 16, 2021

RETURN TO RAIL THE CHALLENGE

FREE ONLINE CONFERENCE CONTENT AVAILABLE ON DEMAND FROM 28 JUNE

WWW.RETURNTORAIL.COM

IRSE/// SIEMENS

The Institution of Railway Signal Engineers has organised a special free conference to explore what a return to rail means for the industry post-COVID, the things we have learned during the pandemic and how placing the passengers' needs at the forefront will be essential to future success.

Among the confirmed speakers taking part in Return to Rail includes

RailBusinessDaily

- Helen Davis (Siemens)
- George Clark (TfL)
- Adam Stead (Transport for Wales)
- Disney Schembri (IRSE)
- Geert Vanbeveren (Siemens)
- Rev John Roe (Railway Mission)
- David Horne (LNER)
- David Clarke (RIA)
- Roger Ford (Railway Media)
- Steve Deniss (WSP)
- Prof Clive Roberts (University of Birmingham)
- Dr Heather Steele (University of Birmingham)
- Andrew Woods (Siemens)
- Mike Butler (Nomad Digital)
- Elaine Clark (Rail Forum Midlands)

The content will be available to view online from Monday, June 28, with two live Q&A webinars with the speakers on July 1 and 2. Click here for more details.

Lindsay Jones, Communications Manager, said: "COVID-19 has changed the world like nothing before it. Our work lives, our home lives, our leisure plans, everything has been impacted regardless of where and how we live. Almost overnight our public transport systems saw a massive drop in demand in many countries as commuters started to work from home and leisure travel stopped.

"Shortly after the pandemic hit we saw a minor upturn in journeys being made, but many of those involved private road vehicles in order to meet government requirements for social distancing. Now, as we take our first tentative steps towards the post-COVID world with many countries succeeding with their vaccine programmes, society needs the economic stimulus unlocked by travel if we are to return to something like we knew before.

"Leveraging new technology and data analytics will enable us to improve service delivery and understand our customers better; provide passengers with agile, flexible information and deliver right time arrival for the best possible experience.

"Through a diverse series of expert presentations, we explore what a return to rail means for the industry post-COVID, the things we have learned during the pandemic — and how placing the passenger's needs at the forefront is essential to our success."

Click here for more details.