

# RSSB appoints new Sustainability Director George Davies to oversee a fresh approach

January 27, 2021



Rail body RSSB has appointed George Davies as its new Director of Sustainable Development.

George, who joins from Heathrow Airport where he was Head of Sustainability, will lead a new, dedicated programme designed to reinvigorate the railway's collective efforts to tackle key sustainability challenges including carbon, air quality, and social sustainability.

Rail industry leaders on RSSB's Board recognise that the industry now needs to move to the next level on sustainability and bring together a more ambitious and coordinated industry-wide approach with RSSB taking on the role of lead developers.

The shift will build on work that RSSB has already supported since the mid-noughties, but with much better definition and coordination across industry and government, and ensure sustainability is embedded in rail's approach following any outcomes of the Williams Review.

The Board members see RSSB's independence, impartiality and existing sustainability expertise make it uniquely placed to provide next phase research, development, and innovation.

The COVID-19 pandemic has also sharpened the focus on rail's role as improving people's quality of life and supporting the economy, society and environment as the UK recovers and continues to address the long-term challenges presented by climate change.

Welcoming his appointment, RSSB's chief executive Mark Phillips said: "George has joined RSSB to enhance industry's collective effort and provide a more collaborative, coordinated approach to sustainable development – it's fantastic to have George with us.

"The new strategy and programme of work will ensure industry is in the best long-term position to support recovery after the pandemic recedes, and that policy makers in government get the best advice on the issues for the rail sector."

*Photo credit: RSSB*