

SSP Group secures a slice of Greggs action for its stores

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SSP Group has secured a franchise deal with food retailer, Greggs, and will be opening stores in the coming months at a number of locations across the UK.

The first Greggs unit has already started trading at Derby Railway Station with other openings in progress.

The new stores will be located in units already operated by SSP, which will be converted to Greggs.

Richard Lewis, CEO SSP UK & Ireland, said: “At SSP, we have a long history of bringing popular high street brands that customers love into travel locations. We’re delighted to have struck a deal with Greggs, which not only delivers a great core range, but is constantly innovating to meet evolving trends. The deal has also been welcomed by our regional travel clients, who are looking forward to the opportunity to bring an instantly recognisable food offer to their platforms and concourses, and we hope to be able to grow the partnership beyond these initial sites.”

Greggs Commercial Director, Malcolm Copland, said: “We are pleased to team up with SSP as our newest franchise partner. We know that high quality food-on-the-go and convenience go hand in hand and this

partnership further expands our presence in busy travel hubs, giving us the opportunity to bring our range of products to more customers each day.”

Neil Grabham, Customer Services Director at East Midlands Railway, said: “Greggs is a much-loved high street brand and I’m delighted to welcome them to Derby station. I am sure all customers travelling through Derby will recognise Greggs for the great value they offer and will be keen to support its opening.”