

Taking on the Yorkshire Three Peaks

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Thousands of pounds have been raised for the Railway Children charity that provides protection and opportunity for children with nowhere else to go and nobody to turn to.

Intrepid members of the Business Daily Group (BDG), which owns Inside Track, were among dozens taking on the Yorkshire Three Peaks Challenge - walking 24 miles, including 1,585m of ascent, all in under 12 hours.

Led by chief executive officer David McLoughlin, the team from BDG also included Rail Director editor Danny Longhorn, head of digital Adam Archer, director of marketing Rachael Dean, and RBD Community's head of client engagement Rachel Woodman.

David said: "I thoroughly enjoyed taking part in the challenge, while at the same time raising money for a fantastic cause, which certainly helped when the legs started to tire. We started and finished the challenge together, completing it in under the 12 hours.

"It is important to me that as a business we give something back, putting ourselves outside our comfort zone for the good of others. This was exactly that, and what better place to do it than in the Yorkshire Dales."



It was an early start for the team, who started the trek shortly after 7am climbing Pen-y-Ghent (694 metres tall, Whernside (736 metres) and Ingleborough (723 metres) all within the 12 hours.

Katie Mason, events manager at the Railway Children, said: "The Yorkshire Three Peaks event was a brilliant success – thanks once again to our amazing supporters who rose to the challenge admirably!

"Teams from across the rail industry and beyond came together to tackle these three mountains in one day and everyone did really well – tackling some tough climbs, raising an incredible amount of money and genuinely helping us change children's lives with every step.

"We can't thank everyone who took part enough for their generosity and determination, as well as our sponsor, Angel Trains."

Visit <https://railwaychildren.enthuse.com/pf/railbusinessdaily-com> to sponsor the RBD team.