

TfL support Poppy Appeal for 10th year with array of scarlet blooms across network

November 2, 2022



Transport for London (TfL) is once again working with the Royal British Legion (RBL) to promote their annual Poppy Appeal.

Passengers using the network will be able to spot specially designed roundels at 20 Underground, Overground and bus stations, which have been decorated with the scarlet flowers to mark this Remembrance period.

Poppies are also adorning all Underground, Overground, DLR and tram vehicles, plus Elizabeth line trains for the first time, and Poppy flags are flying at TfL piers with giant poppies wrapped around selected London buses.





Elizabeth Line train with poppy branding

Esther Sharples, director asset performance delivery at Transport for London, said: "We are proud to once again be working with the Royal British Legion to support their fundraising across our network for veterans and those who currently serve in the armed forces.

"We know times are tough right now, but anything you can spare for this very important and long-standing cause will go a long way. We hope customers will spot our popular poppy tributes while they use the transport network and pause to reflect on the service and sacrifice of our Armed Forces."

TfL has been working with RBL for ten years and is proud to be again supporting their annual appeal that raises money to provide life-long support to the Armed Forces Community.

Actor, singer and presenter, Shane Richie, recently recorded a special station announcement which will be played across many Underground and Rail services on London Poppy Day tomorrow (3 November) to encourage people to give what they can.





Shane Ritchie will be encouraging people to give what they can

Around 2,000 volunteers, including members of the Armed Forces from the Royal Navy British Army and Royal Air Force, will be out in force across the TfL Rail and Underground network on London Poppy Day – the biggest street collection of its kind in the UK.

London Poppy Day offers the public the unique opportunity to interact with Service personnel. Donations can be made using contactless payment options to help the RBL continue its vital work.

All London stations will fall silent at 11am on 11 November to honour the sacrifices of the Armed Forces community past and present. On Remembrance Sunday (13 November), members of the London Transport Old Comrades Association will once again participate in the National Service of Remembrance and RBL's annual March past the Cenotaph.





Underground, Overground, DLR and tram vehicles, Elizabeth line trains and selected London buses bear the emblem

Andy Taylor-Whyte, fundraising lead at the Royal British Legion, said: "We are extremely grateful for TfL's fantastic support of the RBL's Poppy Appeal each year. From the poppy roundels at stations to welcoming the hundreds of Armed Forces collectors who'll be out across the network for this year's London Poppy Day, we hope that commuters can help us raise as much as possible on this, our biggest fundraising day of the appeal.

"Thanks to TfL, Londoners can show that they care and that the service and sacrifice of serving personnel, veterans and their families will never be forgotten. We would like to say a huge thank you to all TfL staff and customers today – your generosity enables us to continue providing vital support to those who protect us despite never having met us."

Collections for the Royal British Legion in TfL stations are from 29 October to 13 November.

Underground stations with Poppy Roundels:



- Baker Street (Bakerloo Line Southbound)
- Balham (Northern Line Northbound)
- Bethnal Green (Central Line Westbound)
- Bounds Green (Piccadilly Line Southbound)
- Canary Wharf (Jubilee Line Westbound)
- Colindale (Northern Line Southbound)
- Kings Cross (Hammersmith & Circle/Metropolitan Line Eastbound)
- London Bridge (Jubilee Line Eastbound)
- Westminster (District Line Eastbound)

Overground stations with Poppy Roundels:

- Hackney Downs
- Hatch End
- Hoxton
- Shepherd's Bush
- South Tottenham