

The Big Rail Diversity Challenge 2023 entry fee frozen

March 6, 2023



Women in Rail and Nimble Media have decided to keep this year's entry fee to the hugely popular Big Rail Diversity Challenge at the 2022 price in direct response to the impact the cost of living crisis is having on many of their colleagues in the railway sector.

The Big Rail Diversity Challenge, now in its seventh year, is specifically designed to highlight the benefits of gender balanced and diverse teams and of the needs to promote inclusion in our sector.

Shona Clive, vice-chair of Women in Rail explains: "Many of our members and people in the railway industry are going through difficult times at the moment with the increase in the cost of living. The Big Rail Diversity Challenge is one of our flagship event, providing a day of fun and joy to many so we wanted to continue to continue to make it as accessible to as many of our peers and colleagues as possible.

"Nimble Media has, as always, been hugely supportive despite the fact that their business too is affected by the rising in suppliers' costs. We are hugely grateful to Vicky and her team for offering to keep their entry price to the 2022 level."

Vicky Binley, director of Nimble Media said “We are acutely aware that the cost-of-living crisis is negatively impacting all businesses.

“As budgets are tightened, rail organisations are being more strategic about their spend and, consequently, more selective about deciding which events are worthy of participation.

“The Big Rail Diversity Challenge is meant to give everyone who attends a break from daily routine, a day of escape and fun and we completely understand Women in Rail’s concerns.

“Despite our own costs to stage the event increasing, we are committed to supporting the charity and its gender-balance and diversity agenda. Everyone can agree that gender diverse teams create business benefits including more innovative and impactful work so, to encourage more organisations to participate in this year’s event, we’ve taken the decision to freeze the entry fee at the 2022 price.”

The Big Rail Diversity Challenge, will be held at Newark Showground, Nottinghamshire, on 21 June.

A cross between It’s a Knockout and The Krypton Factor, this hugely successful event provides a platform for team building and networking while participants go head-to-head in a mixture of fun mental, physical and skill-based challenges in diverse and gender-balanced teams.

More than 460 industry professionals have already signed up to participate this year and there is a growing number of supporting organisations recognising the event’s credentials.

For more information about taking part in The Big Rail Diversity Challenge, call to speak to a member of the team on 01780 432930 or email info@bigraildiversity.co.uk

You can also follow the latest news and updates via social media channels:

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