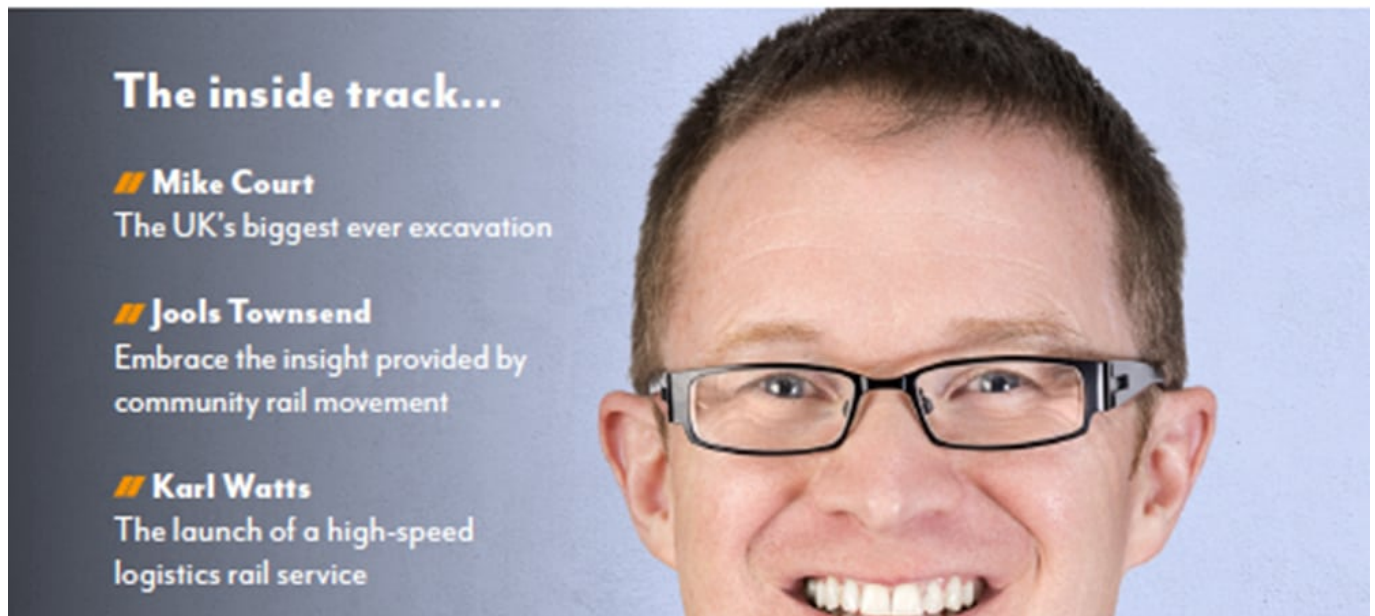


The new RailDirector springs into action

April 22, 2021



RailDirector, our exclusive rail industry magazine covering everything from track to train, is on its way to 2,200 rail industry leaders and subscribers. More than 15,000 people also read the magazine online each month.

Ahead of dropping through letterboxes all over the UK, we can exclusively reveal the front page, along with some of the exclusive content featuring inside the magazine.

RailDirector

Exclusively for rail industry leaders

Better for
Business

April 2021
Issue 8

railbusinessdaily.com

The inside track...

Mike Court

The UK's biggest ever excavation

Jools Townsend

Embrace the insight provided by
community rail movement

Karl Watts

The launch of a high-speed
logistics rail service

Debbie Francis OBE




Making a difference when it
comes to diversity



David Horne

Overcoming coronavirus and
the opportunities of an
innovative approach

A platform for success...

-  Releasing the latest industry news
-  Bringing companies and customers together
-  Delivering business-leading analysis and views

April's cover feature is LNER's Managing Director David Horne, speaking about overcoming coronavirus and the opportunities of an innovative approach.

The magazine also highlights the vast range of roles in the industry, with interviews with Network Rail's Lydia Fairman discussing her role inspiring the engineers of the future, through to HS2's lead archaeologist Mike Court on his journey exploring 10,000 years of British history.

RailDirector's Danny Longhorn, said: "Spring may be the season of new beginnings, but our latest edition

of RailDirector carries on where winter left off featuring some of the inspirational figures involved in the railways.

“As always I’d like to thank everyone who has taken the time to speak to the team. We have thoroughly enjoyed interviewing and writing the features in the latest magazine.”

Also featuring in the April magazine are Debbie Francis OBE, on adventures starting at 40; Karl Watts, from Rail Operations (UK) Ltd, discussing the launch of its first high-speed logistics rail service under its Orion brand; and Community Rail Network’s Jools Townsend on the need to embrace the insight provided by the community rail movement.

Christian Wiles, who leads the RBD Publications advertising sales team, said: “There is a real sense of positivity within the rail industry now after a year of turmoil because of the coronavirus pandemic.

“One thing that has remained throughout has been huge support from the rail industry in RailDirector and the impact featuring in the magazine is having on business.

“With April’s edition now landing on doorsteps, our attention now turns to May’s edition, with advertising spaces already filling up quickly.”

Click [here to subscribe to RailDirector magazine](#) – all the latest industry news and business-leading analysis and views delivered directly to your door.

To find out more about the advertising opportunities available in [RailDirector](#), email Christian at chris@rbdpublications.com or Freddie at freddie@rbdpublications.com. The magazine has more than 15,000 online readers with 2,000 printed copies sent directly to rail industry influencers and decision-makers. You can view previous editions of [RailDirector here](#). More than 50,000 rail industry professionals subscribe to railbusinessdaily.com’s daily newsletter. Our website receives more than six million visits a year and our LinkedIn has some of the rail industry’s highest engagement rates.