## RailBusinessDaily

## The RBD Community team welcomes Henri Pearson

June 10, 2022



Henri Pearson has joined Eli Rees-King (Head of the RBD Community) and Rachel Woodman (Head of Client Engagement) to take on the role of RBD Community Member Relationship Manager.

His appointment comes at an exciting time for RBD Community, which has grown rapidly since launching in June 2021, with current membership standing at more than 250 member organisations and representing all areas of the UK rail sector.

Over the coming weeks, Henri will be introducing himself to members of the community and will play an essential role in ensuring that information is up-to-date and that members are utilising their benefits to the full potential. This is in addition to providing a very important communication link between the RBD team and community members so that growth and engagement opportunities are continuously maximised.

- Latest RBD Community networking event brings leaders together to discuss rail safety
- Achilles and RBD Community Stronger Together

Eli said: "Henri joins Rail Business Daily from a successful background in media, entertainment, marketing



and the events industry, and brings with him a firm understanding of relationship management and a passion and energy for innovative and creative thinking. We are delighted to have Henri in the team and are really looking forward to working with him. He will be a real asset in supporting the continuous growth and development of the RBD Community."

Henri said: "I am really pleased to be joining the RBD Community team. Having already spent time working within the wider RBD business on both the popular Rail Director and Inside Track publications joining RBD Community will develop my knowledge across the company. I'm looking forward to building long lasting working relationships with new and existing members of the community to help them achieve their objectives and deliver positive outcomes.

"I'm already working on some exciting projects with RBD Community that will help develop and grow the membership, increasing engagement, trading, interaction and innovation. I've had a really warm welcome from Eli and Rachel and look forward to furthering my career at RBD Community, within the RBD family and more widely across the rail industry."

If you would like to find out more about the RBD Community and how we can help your business with profile raising, b2b networking and market intelligence, please contact rachel@railbusinessdaily.com. Or, if you would like to meet with one of the team face to face, the RBD Community will be at RSN2022 in Derby on the 07 July 2022 as part of the Rail Business Daily i-Zone. You can book a complementary 30-minute appointment here.