

Third RailDirector available to view online

November 23, 2020



The third instalment of **RailDirector** is now available to view online for free by [clicking here](#).

The magazine once again brings industry influencers, decision-makers and supply chain partners closer together, covering everything from track to train.

Featuring in November's edition is Louise Cheeseman, Managing Director of Hull Trains, badly impacted by COVID-19 being knocked sideways several times throughout the year.

She says: "This is the biggest challenge Hull Trains has faced in its history. I am determined to make sure this business is in great shape when this awful period is over and we'll get there with our resilience, dogged determination and optimism."

The interview with Louise sits alongside several other high-profile rail industry leaders, including a feature with the Rail Industry Association's Kate Jennings and Women in Rail's Adeline Ginn MBE discussing the launch of the Equality, Diversity and Inclusion Charter.



Editor Dean Bruce said: “We’ve really been delighted by the response of the industry to **RailDirector** and the support that has been shown by people to tell us their stories.

“I hope everyone enjoys our third offering and continues to support our mission to bring together industry influencers, decision-makers and supply chain partners closer together, covering everything from track to train.”

RailDirector is part of a group which also includes the hugely popular railbusinessdaily.com newsletter, delivering more than 70 stories a week to 50,000 rail industry professionals.

Christian Wiles, who leads the RDBPublications team, said: “Alongside some really fascinating features on those transforming the railways, there is also a host of interesting adverts and advertorials really highlighting the scale of products and services on offer.

“Advertising in RailDirector is proving a real platform for organisations trying to get their products and services out to rail industry leaders and I’m delighted that already there is a lot of interest in appearing in December’s edition.”

To find out more about the opportunities available in advertising in the magazine, email Christian at chris@rbdpublications.com or Freddie at freddie@rbdpublications.com. More information can also be found by clicking [here](#). [You can subscribe to a hard copy of the magazine here.](#)

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