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Trainline appoints Champa Magesh to the newly created role of President, Trainline for Business

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Trainline has appointed Champa Magesh to the role of President, Trainline for Business and to the Executive team, reporting into CEO, Clare Gilmartin.

In this newly created role, Magesh is responsible for two key areas: Trainline's business travel business, which provides and supports rail booking solutions for thousands of corporate partners and global Travel Management Companies (TMCs), and Trainline's white label business, which leverages proprietary technology to provide some of the biggest rail companies with bespoke online platforms and mobile ticket solutions.

Magesh will initially focus on continuing to grow Trainline's global API content, ensuring global TMCs, Online Booking Tools (OBTs) and train carriers looking to provide their customers with international coverage have access to the largest amount of rail content available through one simple, seamless connection. She will also focus on working with Trainline's train company partners to champion more use of rail, helping to facilitate a model shift from less sustainable forms of transport.

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Magesh joins from Amadeus, where she held the global role of Executive Vice President of Retail in Travel Channels and Managing Director EMEA, focused on helping travel agencies grow their businesses and keep up with the changing distribution landscape. Prior to this, she was appointed Senior Vice President of Retail Travel for Amadeus in Asia Pacific, located in Singapore.

On joining Trainline, Magesh comments: "I'm delighted to be joining Trainline, a company that's committed to championing greener travel by putting rail at the heart of more journeys.

"I'm joining at a time of great opportunity; being at the helm of a scaling B2B business that is not only the leading aggregator of global rail content but also a key provider of cutting-edge tech to the rail industry is exciting.

"As well as working with the rail carriers to get smart, seamless rail travel tech in the hands of their customers, I believe Trainline for Business is well placed to play a crucial role in business travel recovery when COVID restrictions reduce."

Clare Gilmartin, Trainline CEO, comments: "We're really excited that Champa is joining us. The wealth of experience she brings, leading business-to-business growth across several markets for many years, is second to none.

"Her expertise in travel technology will also prove invaluable for Trainline for Business, as we work with our rail carrier and business travel partners to ensure the industry is well placed for fast recovery."

Photo credit: Trainline