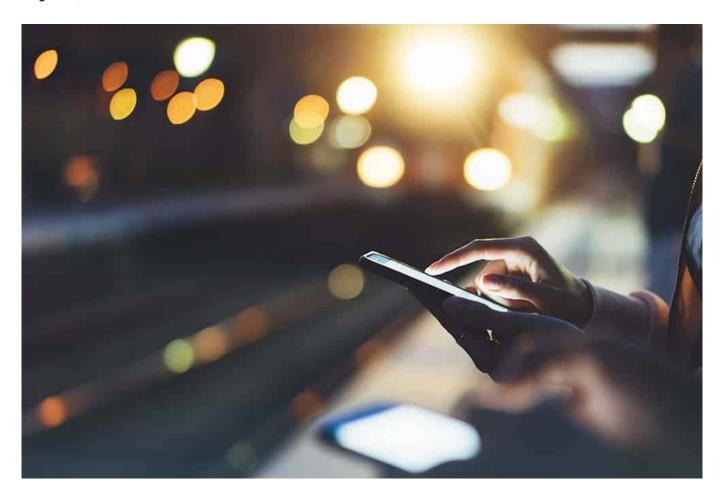


## Trainline Partner Solutions extends international operations with multi-modal Italo partnership

August 3, 2022



Trainline Partner Solutions (TPS), Trainline's B2B arm and a leading distributor of global rail content, has signed a partnership to expand the online retailing platform for Italo, the first private operator on Italy's high-speed network.

TPS's platform will provide multi-modal ticketing for Italo's website to improve and simplify door-to-door connections for customers.

This will provide integrated tickets to a wide range of new destinations beyond the 60 stations Italo already serves, making it easier for more passengers across Italy to access and book tickets with Italo.

Tickets covering regional bus connections provided by Itabus and regional trains provided by Trenitaliato/from Italo's stations will be available from launch.

The agreement marks the first time TPS has provided a White Label solution for European carrier. TPS



already provides a similar service for six UK-based carriers, and also works in partnership with a number of travel sellers across Europe, while Trainline's train and coach app continues to thrive in the B2C market in mainland Europe.

Champa Magesh, President of Trainline Partner Solutions, said: "We are delighted to expand our European services through today's agreement. This is simply the first step in our partnership with Italo, and we will continue to work closely with them to integrate into all of Italo's distribution channels.

Over the coming months and years, we will develop innovative new services and ensure Italo's customers can benefit from the best travel experience available."

Gianbattista La Rocca, CEO of Italo, said: "We are very happy that from today, on the italotreno.it site, customers traveling on Italo will be able to purchase connecting journeys by road from Itabus and by rail through the regional Trenitalia connections.

"This simplifies travel for our customers and enriches our network." I would like to thank Trainline Partner Solutions, our technology partner, who helped make this project possible. I am sure that our collaboration will go on and together we will be able to continue to improve the customer's travel experience more and more."

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