

Transport for the North launches new podcast series

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Transport for the North has put together a **podcast series, called 'Business Matters'**, to showcase enterprise in the region and the essential part that transport investment, improvement and digital connectivity plays in realising its economic potential.

Guests from across the North's political spectrum are set to appear in the episodes.

The first episode is out now and features an interview with Peter Kennan, TfN board member for South Yorkshire Local Enterprise Partnership (LEP) and private sector co-chair of the transport & environment board at South Yorkshire Mayoral Combined Authority.

He discusses the essential assets of South Yorkshire and the North of England in attracting businesses to set up shop or expand their operations, and takes note of the talent pool that organisations can tap into, the attraction of lower cost of living, better quality of life, and sense of community for the people who live and work here.

The episode also covers Peter's thoughts on the national policies that will support economic growth in the

region, offers his insight on the opportunities for doing business differently through the Covid-19 pandemic, and talks about the role of TfN in bringing the region together to speak with one voice.

He said: “Transport is a true facilitator of growth and productivity, and it’s so important that we continue to invest in it for our people and businesses.

“In our Strategic Economic Plan for a fairer, greener South Yorkshire we want to unlock the potential of people, business and places and grow our economy. To make the most of the opportunities ahead of us we need a world-class transport network across all modes.”

The first ‘Business Matters’ podcast is available [here](#) and can also be found directly on Soundcloud and Spotify.

The next episode of the series will be out soon and features Cllr Charlie Edwards, TfN vice-chair and member for highways and transport for Lancashire County Council. Guests lined up for future episodes include further TfN board members, Northern MPs, and business experts.