

Transport for Wales wants you to choose a charity for its train

February 10, 2021



Transport for Wales is asking you to decide which one of three leading charities will appear on the side of one of its trains later this year.

Three sets of modern Mark 4 carriages are being introduced on Cardiff-Holyhead services, including the famous “Gerald of Wales” Premier Services during 2021, providing a true intercity experience including improved accessibility and an enhanced customer experience.

As part of the distinctive branding of the trains, each of the end carriages – known as the Driving Van Trailers (DVT) – will feature a livery promoting a charity.

Transport for Wales staff have already chosen two of the three charities that will be celebrated, with Alzheimer’s Society Cymru and Ty Gobaith Children’s Hospice coming out on top in polls. For the third charity, TfW is running a public poll via Twitter to choose between three nominated charities: Mind Cymru, the Royal National Lifeboat Institution (RNLI), and Wales Air Ambulance

The poll will run between 10 and 17 February on Twitter.

James Price, Transport for Wales CEO, said: “The introduction of new rolling stock to our fleet is always a landmark moment, but I’m delighted that we are making it a little more special by using this as an opportunity to celebrate and promote the great work that our leading charities do.

“This is particularly important during this challenging time when so many people are reliant on the support that these charities provide. It will undoubtedly be a very competitive poll, and all three nominated charities will be worthy winners. I wish everyone involved the very best of luck.”

Here are the nominated charities’ pitches for your vote:

Mind Cymru

Every year, one in four of us will experience a mental health problem. But thousands of people are still struggling. We believe no-one should have to face a mental health problem alone. We’ll listen, give you support and advice, and fight your corner by campaigning to improve government policy.

A brand campaign will help us get mental health information and support to everyone who needs it in Wales. Don’t let anyone face a mental health problem alone. Vote for Mind Cymru.

Website: <https://www.mind.org.uk/about-us/mind-cymru/>

The Royal National Lifeboat Institution

The RNLI saves lives at sea. From Flint to Penarth, we educate, influence, supervise and rescue anybody who needs us on the coast.

Tens of thousands of people like you will visit the coast on TfW trains in 2020, please help to keep us at the front of people’s minds by voting for us.

The sea does not discriminate and neither do we, we will always be there to help anyone who finds themselves in difficulty. Our world-class lifeboats and lifeguards have been saving people for almost 200 years and we intend to be a part of Welsh coastlines forever.

Website: <https://www.rnli.org/>

Wales Air Ambulance

The Wales Air Ambulance charity is the only air ambulance service based in, and dedicated, to Wales. Since our launch in 2001, we have become the largest air ambulance operation in the UK. Our critical care consultants and practitioners are highly skilled, and we carry some of the most pioneering equipment in the world. We are now nearing 38,000 missions and we introduced an overnight helicopter in December, making us a 24-hour operation – and making donations more important than ever.

We need to raise £8 million every year. Your vote will help us raise awareness of our lifesaving service.

Website: <https://www.walesairambulance.com/>

Photo credit: Transport for Wales