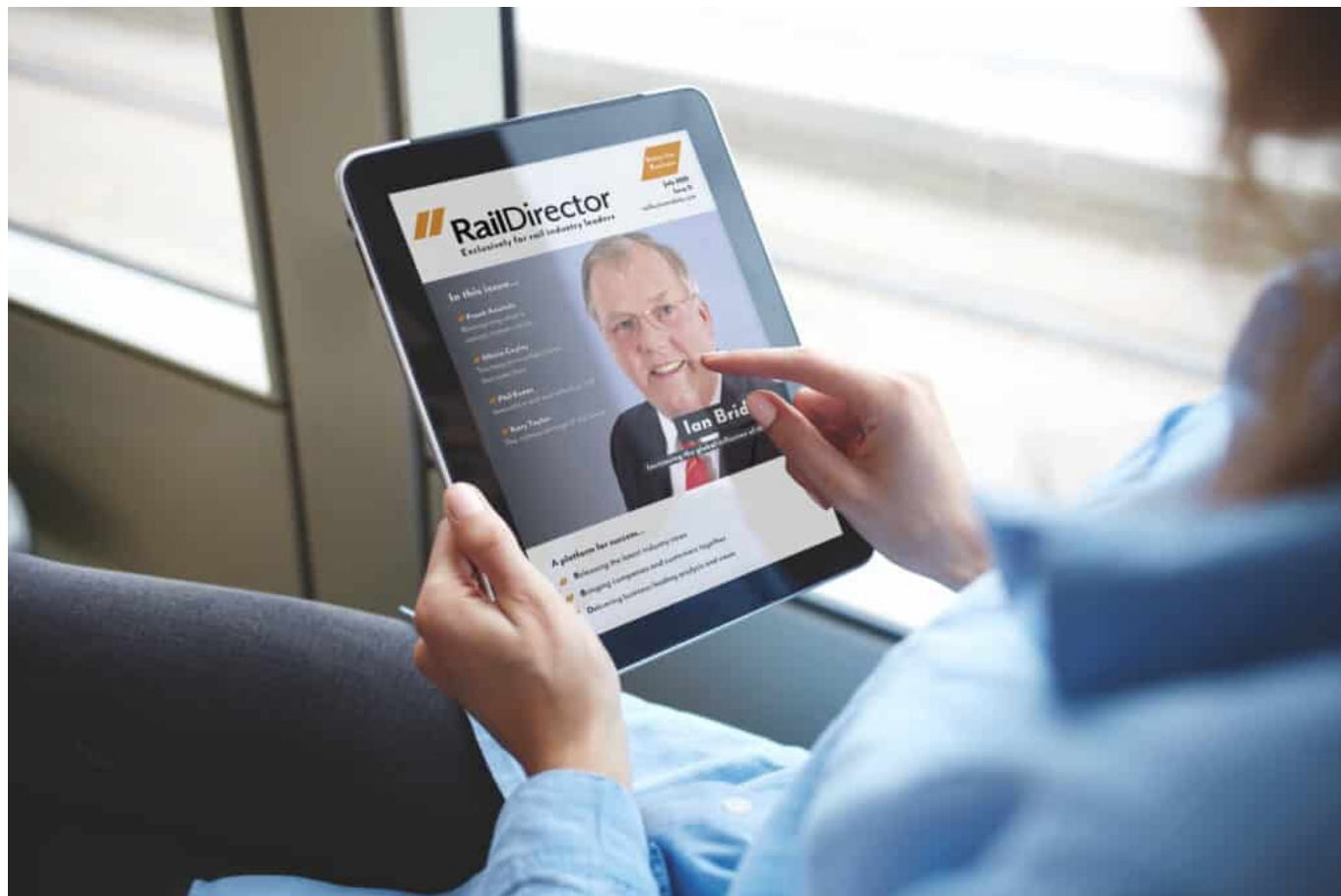


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July 21, 2021



The new President of the Institution of Railway Signal Engineers (IRSE) has spoken of his vision to increase the global influence of the organisation.

Ian Bridges is the cover feature of the latest RailDirector magazine, which can now be viewed online for free by [clicking here](#).

He said: “50 per cent of the IRSE membership is outside the UK. It is a good thing we are expanding our reach but there are issues in managing that. We will make sure that presidents in succession cover different countries and areas in the world, giving IRSE a stronger presence and position globally.”

The launch of July’s magazine online comes days after hard copies were delivered to more than 2,200 rail industry leaders and subscribers.

As well as the interview with Ian, the latest version also features Go-Ahead’s Chief Strategy and Customer Officer Katy Taylor discussing the need to be more imaginative when it comes to train carriages.

Rail Delivery Group’s Director General Andy Bagnall has also written about how the Williams-Shapps Plan for Rail has the potential to be a real watershed moment for the industry.

David McLoughlin, CEO of the Business Daily Group, said: "Thanks so much to everyone who has played a part in the latest edition of RailDirector. The feedback from those who have received hard copies has been fantastic and I hope everyone reading it online experiences the same enjoyment."

Chris Wiles, who leads the RBD Publications team, said: "I'm delighted the online version of the latest magazine can now be viewed, with a great mix of individuals and organisations playing a vital role in the making the rail industry the success it is."

"With the print deadline for the August edition fast approaching we still have a few slots available for rail businesses to showcase their products and services, but I wouldn't wait around too long or you might miss out."

To find out more about the advertising opportunities available in RailDirector, email Christian at chris@rbdpublications.com or Freddie at freddie@rbdpublications.com. The magazine has more than 15,000 online readers. [You can view previous editions of RailDirector here](#). More than 50,000 rail industry professionals subscribe to railbusinessdaily.com's daily newsletter. Our website receives over 7.2 million visits a year and our LinkedIn has some of the rail industry's highest engagement rates.

A large orange geometric shape, resembling a stylized 'R' or a series of parallel lines, positioned to the left of the text.

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