## RailBusinessDaily

## West Midlands Railway awarded special recognition for supporting this year's British Transplant Games

November 15, 2018



West Midlands Railway has been awarded a special recognition for supporting this year's British Transplant Games.

The train operator provided free travel for over 2,500 competitors and other visitors during the event, which took place at venues across Birmingham from Thursday 2 until Sunday 5 August.

The award was presented by The Lord Mayors Deputy, Honorary Alderman Mrs Anne Underwood, at a special celebration in Birmingham on Wednesday 14 November.

The games helped to raise the profile of the ongoing need for donors to join the Organ Donation Register, with over 76,000 additional sign ups following this year's event. The 2018 British Transplant Games also contributed £1.8 m to the West Midlands region.



Brenda Lawrence, head of stations for West Midlands Railway said, "It's been an honour to be able support this year's games, as we continue in our commitment to making our services accessible and inclusive for all our customers.

"Along with providing travel facilities, we were also able to join donor families and recipients in the Donor Run, which took place around the University of Birmingham campus. It's been fitting to celebrate the achievements of all involved in putting together a successful and inspirational games with the presentation of awards at Birmingham's Council House."