

Weston Analytics Appoints Steve Foster as Director of Commercial

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Weston Analytics has announced the appointment of Steve Foster as Director of Commercial.

With over 10 years of experience working for a leading software company, Datascope Systems, providing solutions for construction, logistics and security, Steve's knowledge and expertise will be a great addition to the Weston Analytics team.

His experience stretches across a range of industries, including 20 years in finance and insurance, with a proven track record of generating new client relationships and rigorous business development at a senior executive level.

Steve's most recent appointments saw him undertake both Sales and General Management roles at Datascope, overseeing the implementation of biometric and facial recognition systems, the management of long-term relationships with several Tier 1 construction partners and further input to the development of new products.

He said: "This is an exciting time to join Weston Analytics as we look to expand upon our success in

developing software solutions for the rail and construction industries.

“Given my knowledge of access control, delivery management and various other solutions used by the construction industry, I believe Weston Analytics are well placed to address this market and extend their portfolio to other industry sectors. I’m looking forward to playing my part in growing the business.”

Philip Clifford-Brown, Managing Director of Weston Analytics said: “I’m delighted to appoint Steve to lead the business development function at Weston Analytics. His expertise and industry knowledge will help the company achieve its next level of growth in an exciting market. We’re looking forward to delivering solutions that we know our customers want and need.”

About Weston Analytics

Established in 2020, Weston Analytics is a technology company that creates and offers bespoke software as a service and business systems. The Weston Analytics portfolio currently includes Fatigue360, a fatigue management solution, Worksite360, a workforce management solution, and Enviro360, a waste management solution.

Visit www.westonanalytics.com or email nooria.mangal@bridgeheadconsultancy.com for more details.

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