

## Win big in the Women in Rail online charity auction

October 5, 2022




The banner features a blue background with a faint image of a crowd. In the top right corner is the Women in Rail logo, which consists of the letters 'WR' in blue and green with the words 'WOMEN IN RAIL' underneath. The main text is centered and reads 'Women in Rail' in a large, green, cursive font, followed by 'ONLINE CHARITY AUCTION 2022' in a white, bold, sans-serif font. Below this is the date range '26.09.22 - 07.10.22' in the same white font. A large red rounded rectangle with a white circle and the word 'LIVE' in white capital letters is prominently displayed. At the bottom, the website address 'WWW.UK.GIVERGY.COM/WRAUCTION/' is written in white, with a white mouse cursor arrow pointing towards it. To the right of the cursor is a black and white QR code.

**Women in Rail**  
**ONLINE CHARITY AUCTION 2022**  
**26.09.22 - 07.10.22**

**LIVE**

**WWW.UK.GIVERGY.COM/WRAUCTION/**



There's just a couple of days left to bid on a variety of prizes in the first-ever Women in Rail (WR) charity auction.

Prizes on offer range from railway tours and experiences to event tickets and weekend excursions.

The auction is designed to support Women in Rail's work to continue to improve diversity in the UK rail industry and provide support for women within the sector.

Women in Rail was founded in 2012 and today has 7,500 members, 100 volunteers and over 10,000 LinkedIn followers.

The prizes on offer in its auction all offer something for differing interests and budgets, to help raise funds to help Women in Rail continue their important work.

Rail Business Daily (RBD) are just one of the businesses supporting this initiative. The biggest media company in rail has donated an advertising and marketing package worth £5,000.

The package includes access to a dedicated RBD project manager who will help your business create and publish the following:

1. A guest writer article, sent to 73,000 rail professionals via the RBD 7am daily newsletter
2. A news story on railbusinessdaily.com
3. A newsletter banner on Rail Business Daily's news homepage
4. A solus e-shot, sent to 73,000 rail professionals
5. A full page advert or advertorial in the Rail Director magazine
6. A full page advert or advertorial in the Inside Track magazine

A promotional graphic for a £5,000 auction. It features a large, stylized white gift box with an orange ribbon bow on top, surrounded by falling gold confetti. The word "Win!" is written in large, bold, orange letters across the front of the box. To the right of the box, the text "£5,000" is displayed in large, bold, orange font. Below this, in black text, it says "Worth of Rail Business Daily marketing, advertising and advisory services". Further down, in smaller black text, it says "In the first-ever Women in Rail (WR) online charity auction." At the bottom right, there are two logos: the RBD logo (a stylized double-slash icon followed by "RBD") and the WR logo (a blue circular icon with "WR" inside and "WOMEN IN RAIL" written below it).

**Win!**

**£5,000**

**Worth of Rail Business Daily marketing, advertising and advisory services**

In the first-ever Women in Rail (WR) online charity auction.

[Click here](#) to bid on the RBD marketing and advertising package. [Click here](#) to see the full list of prizes available to bid on.

**Bidders are required to register prior to bidding.** If you can't find anything that you'd like to bid on

but still want to contribute then you can do so by [making a donation](#).

The [online auction](#) will close at **23:59** on **Friday, October 7<sup>th</sup> 2022**.

For information about the auction items and delivery please contact [wrauctionteam@gmail.com](mailto:wrauctionteam@gmail.com)